

NUMEROLOGY

NAME ADVISOR





THE NAME ADVISOR FOR BUSINESS

Have you ever noticed how a name often perfectly reflects the personality of the individual? Can you imagine the actor John Wayne as Eugene Wayne or Marion Morrison (which was his given name)? Just as actors choose a stage name to convey a certain persona, advertisers spend countless hours inventing and testing names to appeal to the desired demographic. When a corporation prepares to launch a new product, they hire teams of copywriters, PR experts, even psychologists to find a name that inspires confidence, excitement, or feelings of security.

The Name Advisor analyzes the influence a name has on the human psyche. It is less concerned with the actual qualities hidden in the name than it is with the way the name is perceived when others hear it. The Name Advisor suggests the impression the word leaves when we hear or see it. Use it to help you chose the best name for a product, business, or other venture.

I wish you the best with your new endeavor.

Hans Decoz

HOW IT WORKS

The Name Advisor uses 3 to 4 topics.

The Dominant Impression explains the initial and most strongly felt influence of a name.

The Vowel Vibration focuses on the vowel sounds.

The Base Vibration, which could be considered an underlying tone or rhythm, is based on the consonants.

The Overview tells you about the relationship between the different

vibrations.

Although two names can have a similar Dominant Impression, the chance of two names also having the same Vowel and Base vibrations is much smaller.

The Overview is as important, if not more important, as the other sections when considering a name. However, don't focus only on getting the highest rating of stars.

Use your own analytical powers. Think about the two or three different vibrations. Do they feel suitable for the name or object? For example, If you are starting your own accounting firm, you should look for a name that reflects dependability, trustworthiness, stability, even if that name is also described as boring and rigid. On the other hand, if you are looking for a name for a store selling camping gear and scuba diving lessons, you want a name that conveys a dynamic, risk-taking, freedom-loving nature.

When you look at the results of names you entered, keep in mind that there is no such thing as a perfect name. Every name, number, or combination of both, will have some negative as well as some positive attributes.

SUMMARY

Name Analyzed City Bicycles

The Dominant Impression in City Bicycles is 9

The Vowel Vibration in City Bicycles is 1

The Base Vibration in City Bicycles is 8

Name Analyzed Bicycle City

The Dominant Impression in Bicycle City is 8

The Vowel Vibration in Bicycle City is 1

The Base Vibration in Bicycle City is 7

Name Analyzed Houston Bicycles

The Dominant Impression in Houston Bicycles is 1

The Vowel Vibration in Houston Bicycles is 9

The Base Vibration in Houston Bicycles is 1

Name Analyzed Downtown Bicycles

The Dominant Impression in Downtown Bicycles is 8

The Vowel Vibration in Downtown Bicycles is 6

The Base Vibration in Downtown Bicycles is 2

THE DOMINANT IMPRESSION

This section describes the first and dominant impression the name City Bicycles conjures up in most people. This is generally the most important part of the analysis.

The Dominant Impression in City Bicycles is 9



The name City Bicycles reflects idealism, the good of mankind. It is the humanitarian with the power to make things happen and the integrity to stay the course. A mover and a shaker, without a selfish bone in its body; the name City Bicycles attracts respect, support, and devoted fans. Speaks to people of all walks of life. Tolerant and broad-minded.

This name pursues goals other than money and power. It seeks justice. It wants to feed the hungry and heal the sick. And yet, the resources it needs to do the job seem to always appear magically.

Positive characteristics: Integrity, love for all, charisma. Encourages the best in people.

Negative characteristics: Naive, seeks fame, vulnerable to criticism, not a good judge of character.

THE VOWEL VIBRATION

The Vowel Vibration of a name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavor. Read about the Vowel Vibration with the Dominant Impression in mind.

The Vowel Vibration in City Bicycles is 1



The vowels in City Bicycles enhance its sense of independence, strength, drive and determination. It certainly adds horsepower to the Dominant Impression.

The Vowel Vibration makes the name feel more masculine and aggressive. It also conveys intelligence, innovation, inventiveness, leadership, courage, adventurism, and a taste for the unconventional.

However, the vowels make City Bicycles seem somewhat harsh, abrupt, impatient, confrontational, and hard-headed.

THE BASE VIBRATION

The Base Vibration is subtler than the Vowel Vibration but should be considered equally important.

The Base Vibration in City Bicycles is 8



The Base Vibration in City Bicycles is one of the most powerful and impressive that any set of base vibrations can produce. It reflects extraordinary drive and determination. It is ambitious, highly competitive, and ruthless in its pursuit of goals. It represents authority, leadership, and an uncompromising desire to win. This Base Vibration radiates confidence and effectiveness. The influence of the base vibrations in City Bicycles will attract some of the strongest and most confident people, but at the same time, it will push away pretty much anyone else.

CONCLUSION

The conclusion looks at the combination of the numbers dominating the name.

The star rating is rather relative depending on whether the qualities of the numbers are particularly suitable to a business. Add the stars to get some idea of the suitability of the name, but you should more closely consider the descriptions.

Conclusion of City Bicycles

The Dominant Vibration and the Vowel Vibration in City Bicycles oppose and conflict. 1 Star.

The Dominant Vibration and the Base Vibration oppose and conflict. 1 Star.

The Vowel and Base Vibrations are compatible and strongly reinforce each other. 5 Stars.

BELOW IS A LIST of businesses considered suitable for this name. The list is not definitive; it simply links the positive qualities reflected in the impression the name conveys to businesses that might benefit from those characteristics. It is not comprehensive, so if your business is not listed, allow the descriptions to guide you. If you are trying to name a business or a product, focus on the descriptions rather than the list of careers/businesses.

Pharmaceutical, Environment/Recycling, Consulting, Legal, Education, Medicine, Counseling/Therapy, Writing/Poetry, Media/Communication, Agriculture, Landscaping/Gardening, Law Enforcement/Military, Interior Design, Fashion, Architecture, Art/Antiques, Mechanical/Automotive, Construction, Tools/Hardware.

THE DOMINANT IMPRESSION

This section describes the first and dominant impression the name Bicycle City conjures up in most people. This is generally the most important part of the analysis.

The Dominant Impression in Bicycle City is 8



Powerful, a conqueror, devours the weak and rules the strong. The name Bicycle City reflects money and power. It is a carnivore, a winner at all cost.

Bicycle City has the power and potential to achieve great things. Whatever the enterprise, it strives to be the best and most successful in its field. Extremely competitive and not afraid of challenges or challengers. A visionary, a realist, and a planner. Discipline and perseverance. Dynamic and efficient.

Rewards the faithful and hardworking employee but has no tolerance for the incompetent.

Bicycle City understands the balance between giving and taking, generosity and greed. When it loses that balance, it self-destructs.

Positive characteristics: Strength, perseverance, potential for greatness.

Negative characteristics: Financial ups and downs. Lacks compassion. Can be self-destructive.

THE VOWEL VIBRATION

The Vowel Vibration of a name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavor. Read about the Vowel Vibration with the Dominant Impression in mind.

The Vowel Vibration in Bicycle City is 1



The vowels in Bicycle City enhance its sense of independence, strength, drive and determination. It certainly adds horsepower to the Dominant Impression.

The Vowel Vibration makes the name feel more masculine and aggressive. It also conveys intelligence, innovation, inventiveness, leadership, courage, adventurism, and a taste for the unconventional.

However, the vowels make Bicycle City seem somewhat harsh, abrupt, impatient, confrontational, and hard-headed.

THE BASE VIBRATION

The Base Vibration is subtler than the Vowel Vibration but should be considered equally important.

The Base Vibration in Bicycle City is 7



The Base Vibration in Bicycle City radiates mystery and a search for knowledge and wisdom. There is a distinctly spiritual tone that makes people curious. It reflects intelligence, seriousness, but also independence and self-sufficiency. The base vibrations make Bicycle City seem alien, hard to get to know, and withdrawn. To many, they also deliver a sense of aristocracy and arrogance.

The Base Vibration in Bicycle City draws respect, even admiration. However, it does not invite people to interact.

CONCLUSION

The conclusion looks at the combination of the numbers dominating the name.

The star rating is rather relative depending on whether the qualities of the numbers are particularly suitable to a business. Add the stars to get some idea of the suitability of the name, but you should more closely consider the descriptions.

Conclusion of Bicycle City

The Dominant Vibration and the Vowel Vibration in Bicycle City are compatible and complement each other. 4 Stars.

The Dominant Vibration and the Base Vibration oppose and conflict. 1 Star.

The Vowel and Base Vibrations are compatible and complement each other. 4 Stars.

BELOW IS A LIST of businesses considered suitable for this name. The list is not definitive; it simply links the positive qualities reflected in the impression the name conveys to businesses that might benefit from those characteristics. It is not comprehensive, so if your business is not listed, allow the descriptions to guide

you. If you are trying to name a business or a product, focus on the descriptions rather than the list of careers/businesses.

Business (various), Retail, Accounting, Financial Planning, Law Enforcement/Military, Retail, Construction, Pharmaceutical, Real Estate, Art/Antiques, Advertising, Travel, Landscaping/Gardening, Agriculture, Medical, Consulting, Banking, Interior Design, Legal.

THE DOMINANT IMPRESSION

This section describes the first and dominant impression the name Houston Bicycles conjures up in most people. This is generally the most important part of the analysis.

The Dominant Impression in Houston Bicycles is 1



The name Houston Bicycles reflects drive, a pioneering spirit, leadership, independence, and originality. The energy behind this name is strong and forceful and promotes an unconventional, innovative, and decisive approach. Highly focused and self-reliant, the name Houston Bicycles carries with it an unmistakable "can do" attitude. It reflects confidence, energy, strength, and perseverance. There is a definite sense of danger and risk-taking as well.

The name Houston Bicycles does not inspire patience and sensitivity and does not promote cooperation or a diplomatic approach to problem solving. Think of this name as a masculine, aggressive, creative force.

Positive characteristics: Strength, originality, courage, imagination, creativity, confidence. Good for competitive, high-risk ventures.

Negative characteristics: Pride, intolerance, aggression. Not good for people-oriented ventures, or healing, counseling, and retail businesses.

THE VOWEL VIBRATION

The Vowel Vibration of a name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavor. Read about the Vowel Vibration with the Dominant Impression in mind.

The Vowel Vibration in Houston Bicycles is 9



The Vowel Vibration in Houston Bicycles reflects some of the best humanity has to offer; idealism, self-sacrifice, generosity, moral strength, and, above all, a true love for all of mankind. The vowels reflect dreams of utopia, belief in the goodness of mankind, and faith in the universe at large. The vowels in the name Houston Bicycles enhance its ability to attract people from all walks of life, all races and cultures, all religions, and all schools.

There is honor and respect for every human being. Although the vowels in Houston Bicycles do not reflect financial strength, they tend to attract resources of just about every other kind: people, governments,

institutions, even religious entities.

The vowels in Houston Bicycles can also reflect self-righteousness and arrogance.

THE BASE VIBRATION

The Base Vibration is subtler than the Vowel Vibration but should be considered equally important.

The Base Vibration in Houston Bicycles is 1



The Base Vibration in Houston Bicycles increases a sense of dynamic energy but in the form of a controlled and carefully guided force. There is a feeling of purpose and efficiency. There is courage and effort in the face of difficulties. There is a certain dignity, a correctness that radiates from Houston Bicycles. The base vibrations also reflect a pioneering spirit, creativity, and originality.

The Base Vibration in Houston Bicycles can be experienced as aggressive and unreceptive by some and will therefore not be attractive to particularly sensitive people.

CONCLUSION

The conclusion looks at the combination of the numbers dominating the name.

The star rating is rather relative depending on whether the qualities of the numbers are particularly suitable to a business. Add the stars to get some idea of the suitability of the name, but you should more closely consider the descriptions.

Conclusion of Houston Bicycles

The Dominant Vibration and the Vowel Vibration in Houston Bicycles oppose and conflict. 1 Star.

The Dominant Vibration and the Base Vibration are similar. Unless their attributes are especially desirable, this should be avoided. Otherwise, 4 stars.

The Vowel and Base Vibrations oppose and conflict. 1 Star.

BELOW IS A LIST of businesses considered suitable for this name. The list is not definitive; it simply links the positive qualities reflected in the impression the name conveys to businesses that might benefit from

those characteristics. It is not comprehensive, so if your business is not listed, allow the descriptions to guide you. If you are trying to name a business or a product, focus on the descriptions rather than the list of careers/businesses.

Business (various), Retail, Financial Planning, Construction, Writing/Poetry, Legal, Law Enforcement/Military, Environment/Recycling, Music/Dance/Acting, Real Estate, Art/Antiques, Mechanical/Automotive, Heavy Machinery, Tools/Hardware, Agriculture.

THE DOMINANT IMPRESSION

This section describes the first and dominant impression the name Downtown Bicycles conjures up in most people. This is generally the most important part of the analysis.

The Dominant Impression in Downtown Bicycles is 8



Powerful, a conqueror, devours the weak and rules the strong. The name Downtown Bicycles reflects money and power. It is a carnivore, a winner at all cost.

Downtown Bicycles has the power and potential to achieve great things. Whatever the enterprise, it strives to be the best and most successful in its field. Extremely competitive and not afraid of challenges or challengers. A visionary, a realist, and a planner. Discipline and perseverance. Dynamic and efficient.

Rewards the faithful and hardworking employee but has no tolerance for the incompetent.

Downtown Bicycles understands the balance between giving and taking, generosity and greed. When it loses that balance, it self-destructs.

Positive characteristics: Strength, perseverance, potential for greatness.

Negative characteristics: Financial ups and downs. Lacks compassion. Can be self-destructive.

THE VOWEL VIBRATION

The Vowel Vibration of a name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavor. Read about the Vowel Vibration with the Dominant Impression in mind.

The Vowel Vibration in Downtown Bicycles is 6



The vowels in Downtown Bicycles add warmth, comfort, caring and loving support to the Dominant Impression. The vowels in this name reflect feelings of domestic security, commitment, lasting relationships, romance, responsibility, harmony, loyalty and generosity. One senses sympathy and compassion, as well as understanding and forgiveness. At the same time, the vowels can make the name Downtown Bicycles also feel a bit stifling. To some people, Downtown Bicycles stands for intrusion, lack of respect for one's

privacy, and excessive emotions.

For most people, however, Downtown Bicycles represents a genuine desire to help others, to protect the weak, heal the sick, and comfort the old.

THE BASE VIBRATION

The Base Vibration is subtler than the Vowel Vibration but should be considered equally important.

The Base Vibration in Downtown Bicycles is 2



The Base Vibration in Downtown Bicycles is friendly and unpretentious. It is generally perceived as gentle and safe. It draws people because it makes the name Downtown Bicycles feel warm and unthreatening. There is a feeling of caring and healing, and of patience, sympathy, and compassion. The Base Vibration also adds a sense of community and of belonging. All in all, the Base Vibration seems peaceful and harmonious to most people. However, there is also a perception of vulnerability. It almost certainly will cause some people to underestimate what Downtown Bicycles represents.

CONCLUSION

The conclusion looks at the combination of the numbers dominating the name.

The star rating is rather relative depending on whether the qualities of the numbers are particularly suitable to a business. Add the stars to get some idea of the suitability of the name, but you should more closely consider the descriptions.

Conclusion of Downtown Bicycles

The Dominant Vibration and the Vowel Vibration in Downtown Bicycles though contrary, do not clash. At times they complement each other. 3 Stars.

The Dominant Vibration and the Base Vibration do not conflict, but do not strengthen each other either. 2 Stars.

The Vowel and Base Vibrations do not conflict, but do not strengthen each other either. 2 Stars.

BELOW IS A LIST of businesses considered suitable for this name. The list is not definitive; it simply links

the positive qualities reflected in the impression the name conveys to businesses that might benefit from those characteristics. It is not comprehensive, so if your business is not listed, allow the descriptions to guide you. If you are trying to name a business or a product, focus on the descriptions rather than the list of careers/businesses.

Business (various), Retail, Accounting, Financial Planning, Law Enforcement/Military, Retail, Construction, Pharmaceutical, Real Estate, Art/Antiques, Advertising, Travel, Landscaping/Gardening, Agriculture, Medical, Consulting, Banking, Interior Design, Legal.

